



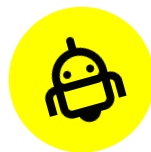
Artbot

Create disasterpieces

Track your progress

Boost your  
creative adaptability

GET STARTED



Artbot

# Medium-Fi Prototype

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Team Articulate



# Artbot

- **Mission Statement**
- **Tasks**
- **UI Changes**
  - Major Design Changes
  - Task Flows
- **Prototype Overview**
  - Figma
  - Limitations



# Artbot

*Antagonistic, artful companion*

We set out to tackle the dreaded problem artists of all levels face during the creation process – **the block**.

The block is when artists become **too attached** to their work but are unable to see a path forward in their work that satisfies them.

Artbot attempts to free artists from this mode of thinking using a **gameified approach** coupled with **long-term check-ins**.

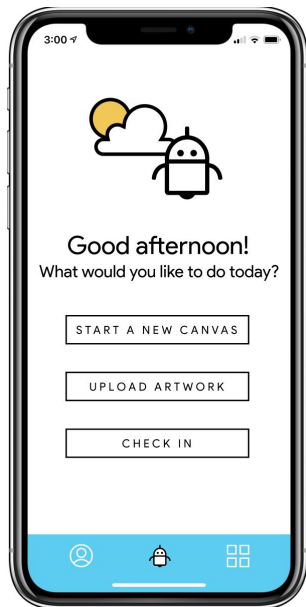
## Mission Statement:



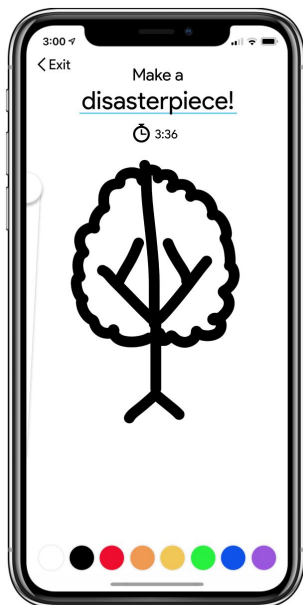
Artbot is designed to boost  
your **creative adaptability**.



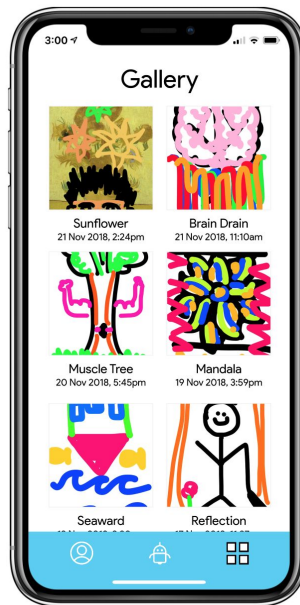
# Home Screen: *A Preview*



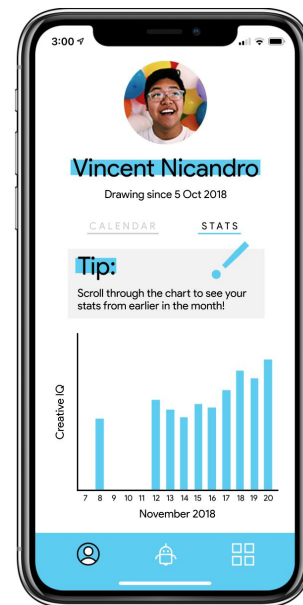
Home



Task One



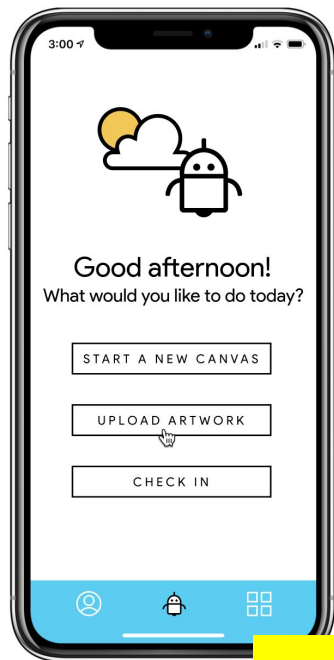
Task Two



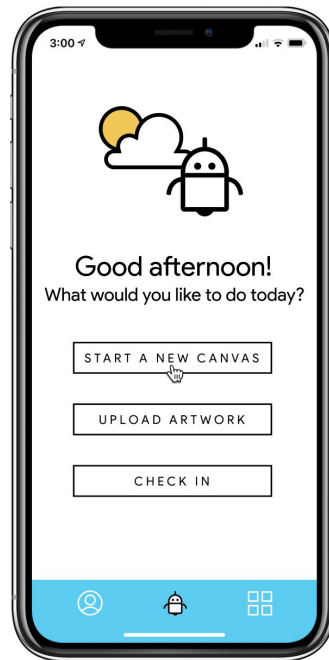
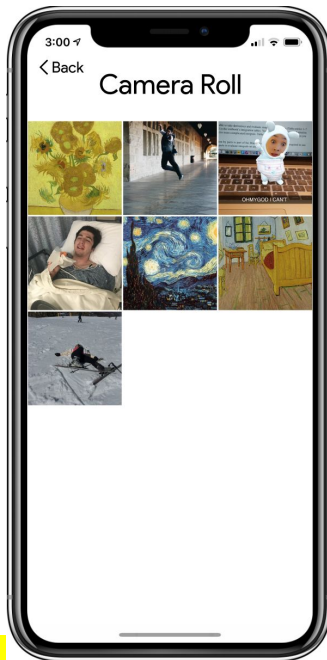
Task Three



# Task One: *Create a new project*



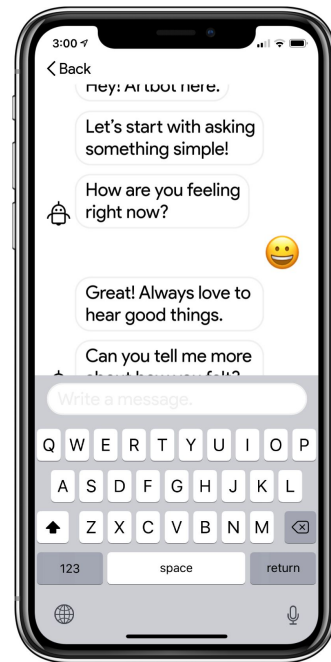
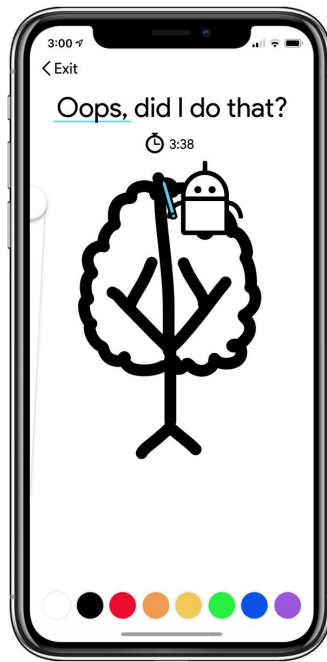
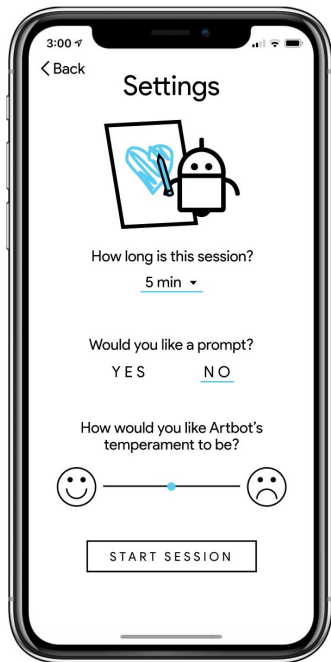
Choose from **your own photos**



or a **blank canvas.**



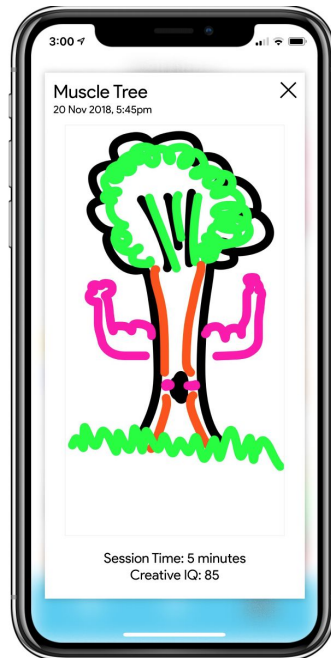
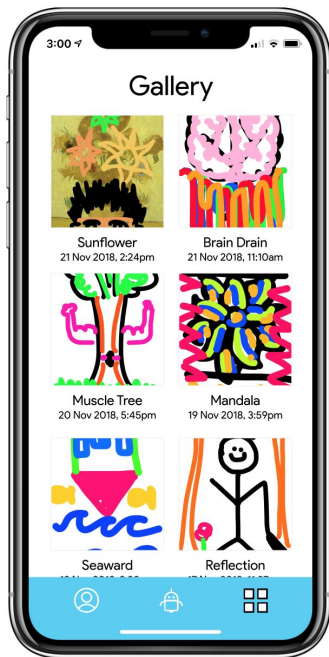
# Task One: *Create a new project*



Pick your **settings**, **create**, and give **feedback**.



## Task Two: *Find previous disasterpieces*

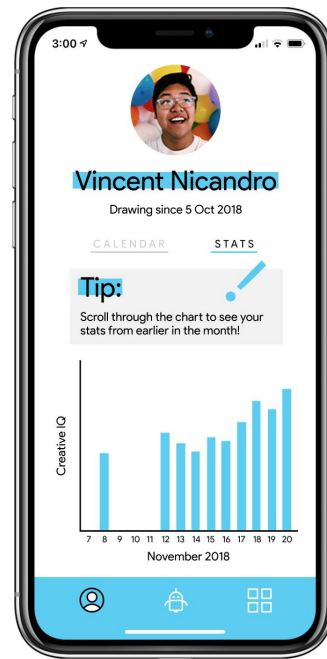
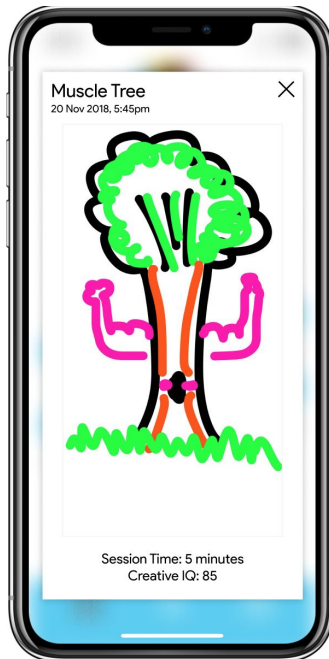


**Find artwork** you  
previously created.





## Task Three: *Check and monitor your Creative IQ*

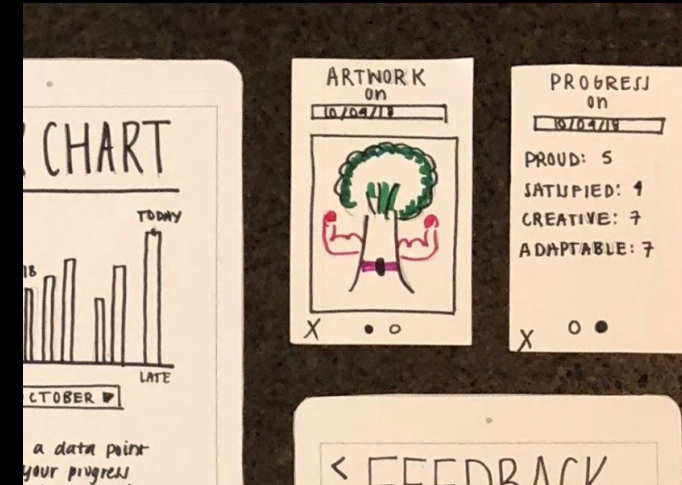


Monitor your disasterpiece and progress **on any available date.**



# UI Changes

- Changed Feedback form to Chatbot & Separated Chatbot as own Task
- Added a Navigational Toolbar to assist with switching to and from screens.
- Settings now more intuitive





# Check-In

< FEEDBACK

HOW PROUD ARE YOU OF YOUR WORK?  
1 . . . . 5 . . . . 10  
(low) (high)

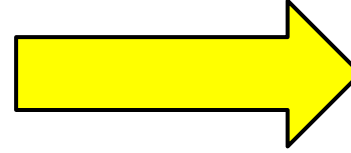
HOW SATISFIED ARE YOU OF YOUR WORK?  
1 . . . . 5 . . . . 10

HOW CREATIVE DO YOU FEEL?  
1 . . . . 5 . . . . 10

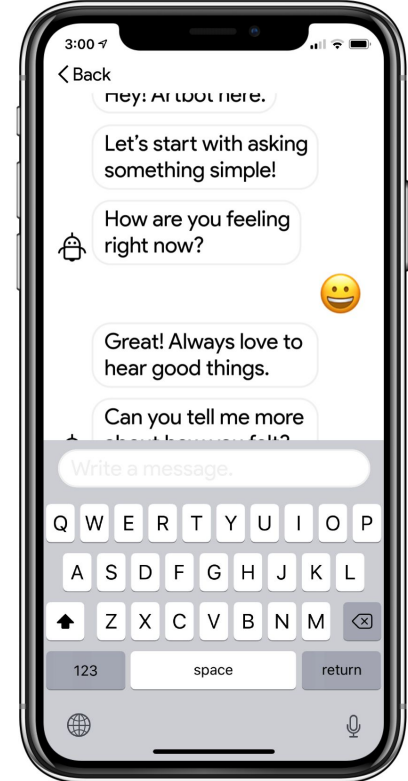
HOW ADAPTABLE DO YOU FEEL?  
1 . . . . 5 . . . . 10

HOW IS MY HELPING?  
1 . . . . 5 . . . . 10

SUBMIT

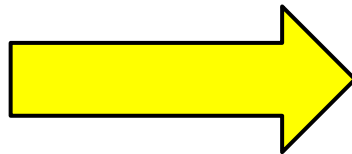
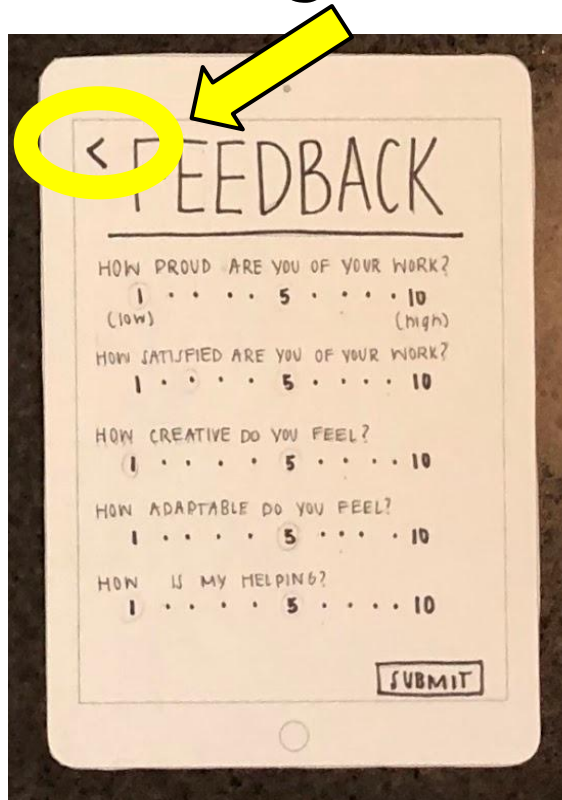


- Post-Disasterpiece Feedback has now become an optional **chatbot feature**
- Available from the **home screen**

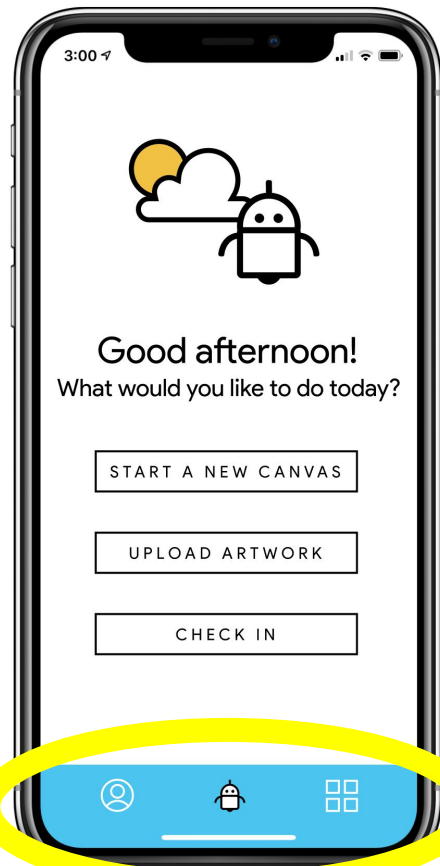




# Navigational Toolbar

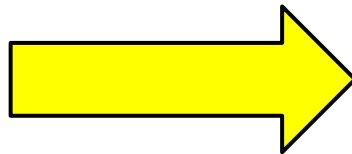


- Implemented a **Navigational Toolbar**.
- **Reduces steps** to reach different app screens

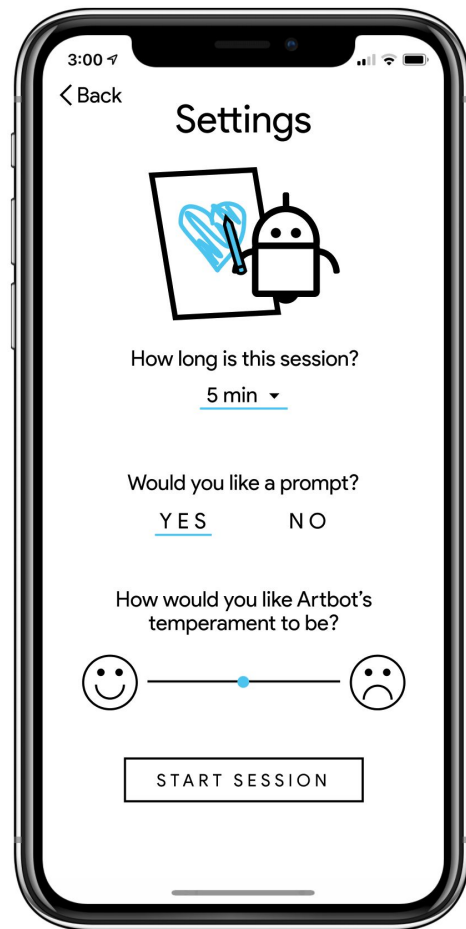




# Settings Page

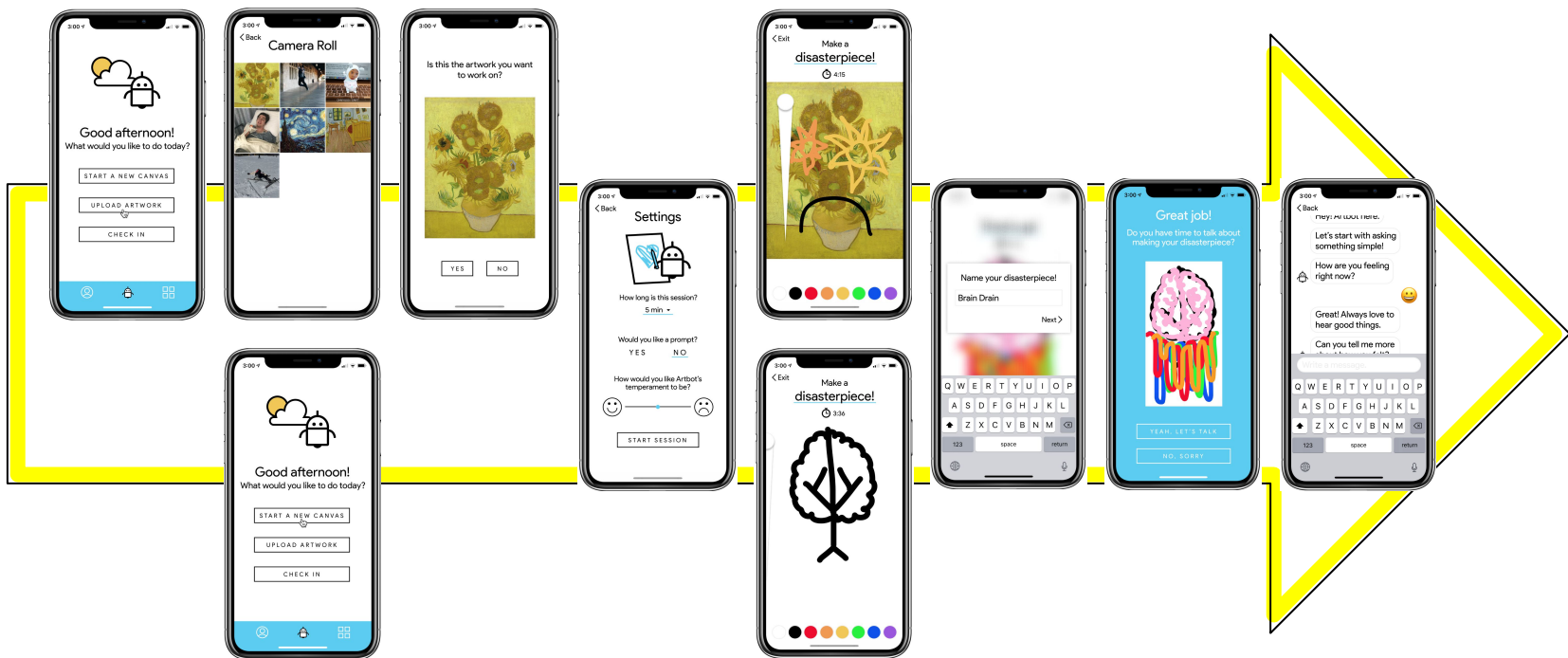


- Artbot changed from specific details to **slider**
- **Prompt offered** instead of supplied



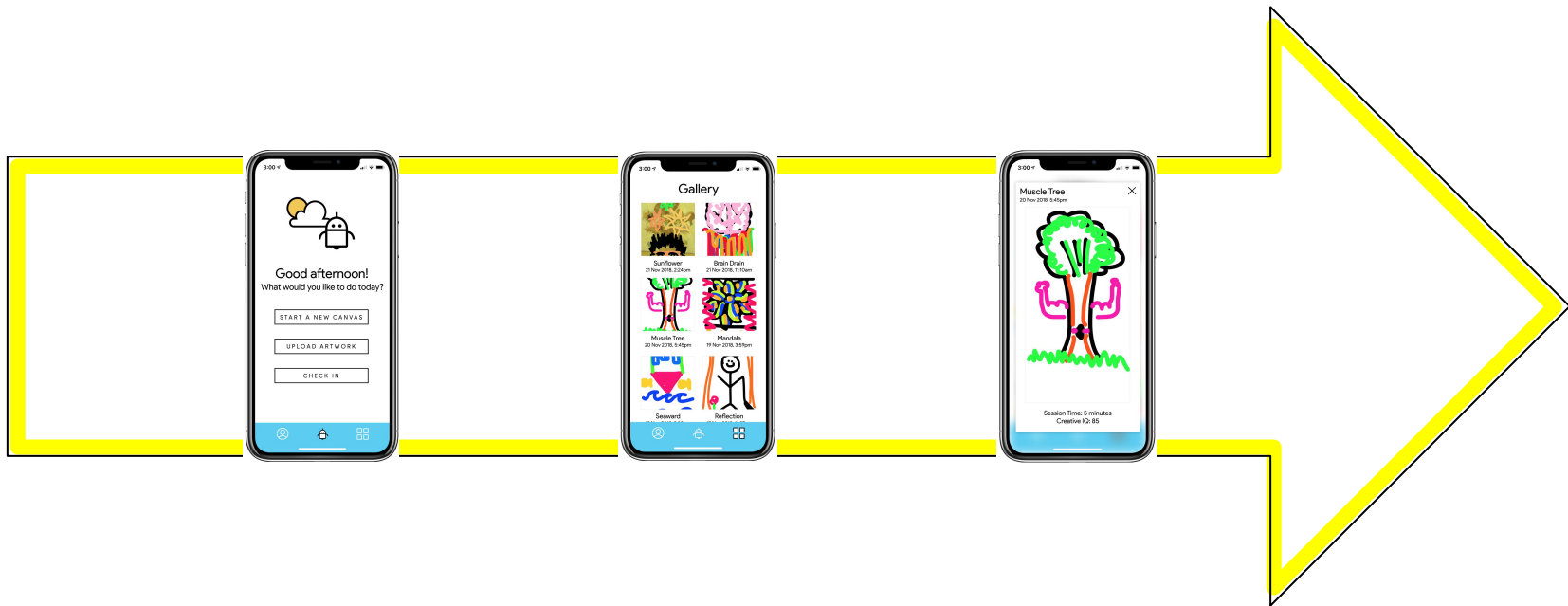


# Task Flow: *Create a new project*



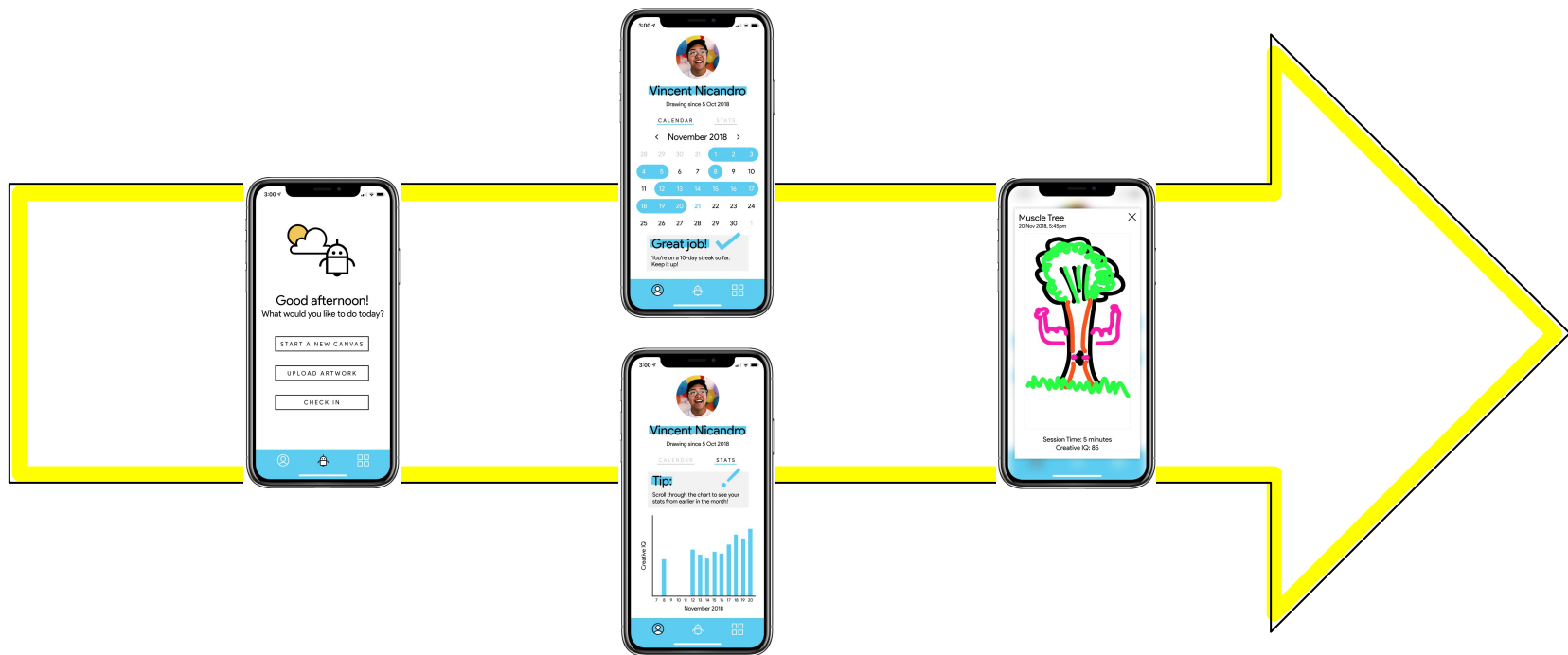


# Task Flow: *Find previous disasterpieces*





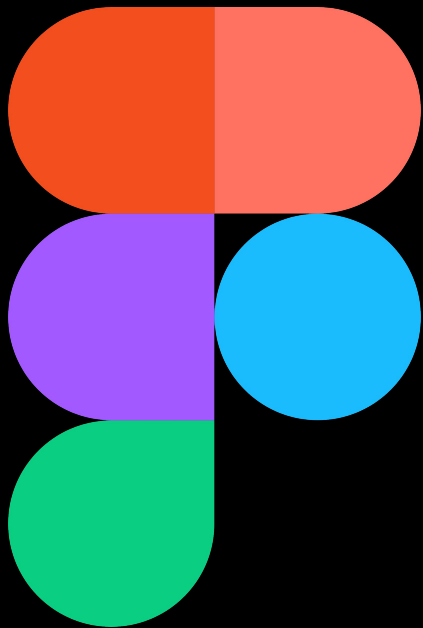
# Task Flow: *Check and monitor your Creative IQ*







# Prototype Overview



Figma

## PROS

- Easy to make **consistent display assets** throughout prototype
- Great **transitions** convenient for our app
- Got pretty far **without using Wizard of Oz techniques**

## CONS

- **Couldn't simulate drawing**, our core feature of Artbot
- Needed to **hardcode** most of the prototype
- If you aren't well versed in Figma, **there is a steep learning curve**

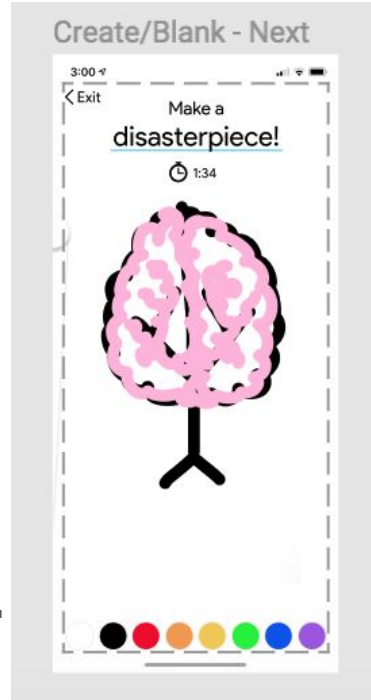
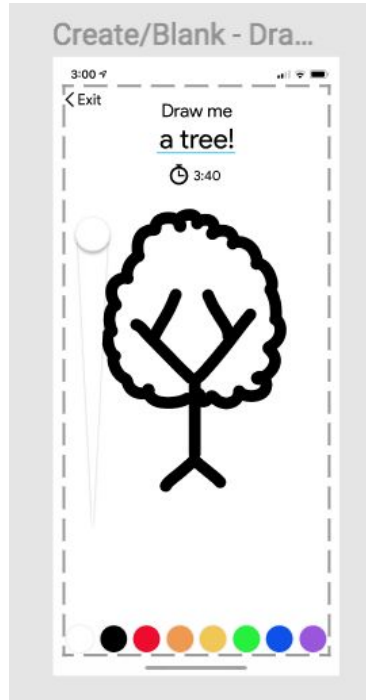
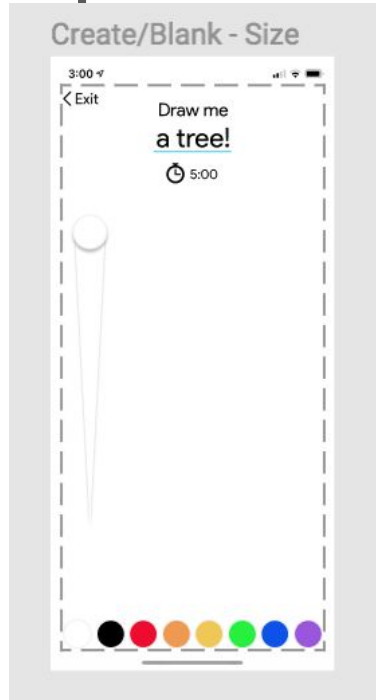


# Limitations/Tradeoffs

- We could keep a majority of our interface, but **couldn't actually implement drawing** with Figma
  - All interactions in the prototype are **click based** due to the nature of Figma
  - Since we had to fake the drawing task, the users **step into a simulated experience,** rather than their own
-



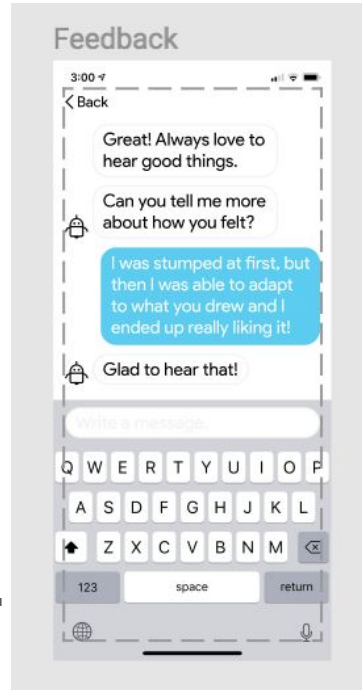
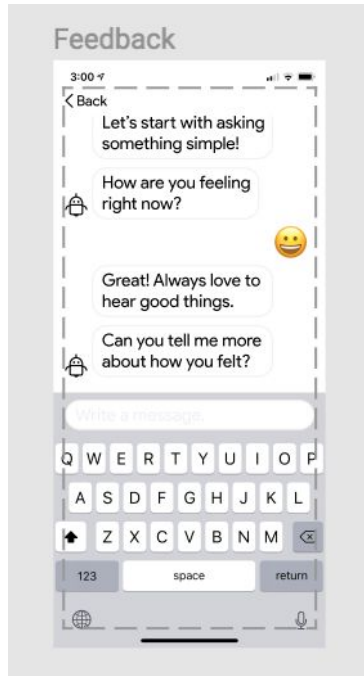
# Wizard of Oz - Click to Draw



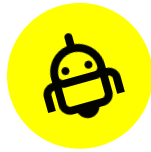
Since we couldn't implement a drawing option, in order to “draw”, the user **clicks on the screen** and the art work will **magically appear**.



# Wizard of Oz - Feedback Chatbot

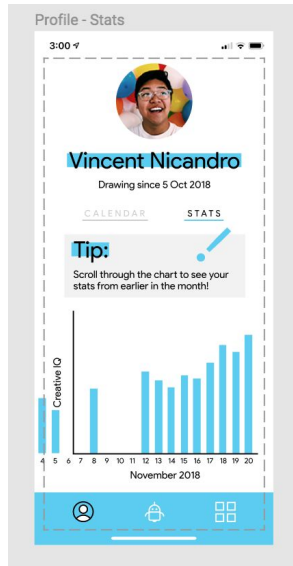


Since we couldn't implement the feedback chatbot, the user **clicks on the screen** and the user can observe a **feedback conversation with Artbot**.

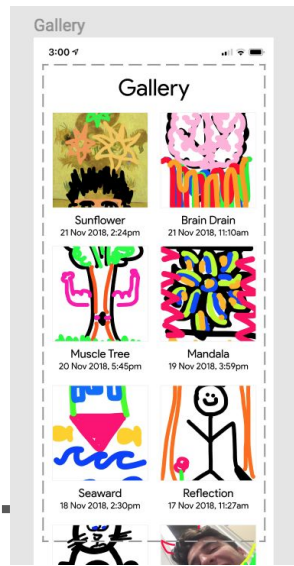


# Hard Coded Data

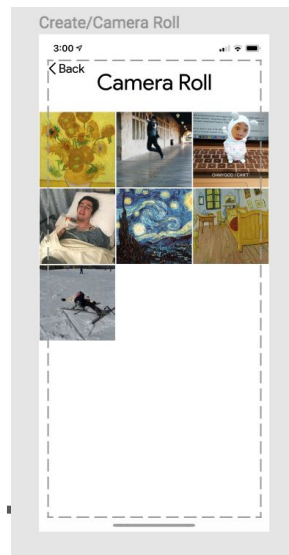
To facilitate interactions between ArtBot and the user, we **hardcoded user data** (pictured below) to allow the user to **explore the app already in progress.**



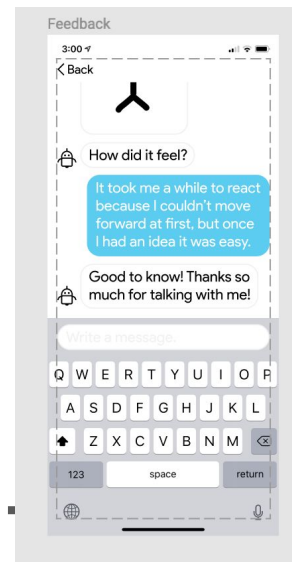
*Statistics*



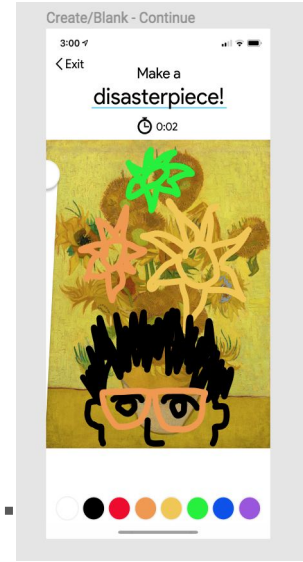
*Gallery*



*Camera Roll*



*Chatbot*



*Drawing*

# Thanks!

love, the articulate team



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